



**NINA KUMAR DDS**

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**N I N A K U M A R , D D S**

PRACTICE DETAILS

# THE PRACTICE

## **NINA KUMAR, DDS / EST. 2009**

NINA KUMAR, DDS WAS ESTABLISHED IN 2009 ON THE 69TH FLOOR OF THE CHRYSLER BUILDING. DR. KUMAR STARTED RENTING A SINGLE IN THE CHRYSLER BUILDING 3 DAYS A WEEK. AS OF EARLY 2020, WE WERE WORKING 4-5 DAYS A WEEK WITH 2 CHAIRS AT AN OFFICE ON 35TH STREET AND PARK AVENUE.

IN SPRING 2021, WE MOVED INTO THE NEW YORK SMILE INSTITUTE ON 5TH AVENUE IN THE CENTER OF MIDTOWN MANHATTAN, WHERE WE SIMULTANEOUSLY CONVERTED TO A FEE FOR SERVICE PRACTICE; HERE WE PROVIDE COMPREHENSIVE DENTISTRY, FULL MOUTH REHABILITATION, AND HIGH END AESTHETIC OPTIONS. THESE ADDITIONAL SERVICES, AND THE CHANGE IN BILLING STRUCTURE, ALLOWED US TO GENERATE MORE REVENUE IN 2022 WORKING 3 DAYS / WEEK VS. 5 DAYS / WEEK AS AN INSURANCE PRACTICE IN 2019.

OUR OFFICE CULTURE CAN BE SEEN IN EVERY DETAIL OF OUR PATIENT EXPERIENCE - PROVIDING TRUST, COMFORT, AND EXCEPTIONAL DENTISTRY. FOR OUR TEAM, INTEGRITY AND HIGH QUALITY CARE ARE NON-NEGOTIABLE



# THE TEAM

WE ARE PROUD TO SAY WE HAVE TRULY BUILT A GREAT TEAM. WE HAVE A COMMON UNDERSTANDING OF OUR GOAL- PROVIDING PATIENTS WITH THE HIGHEST LEVEL OF CARE & HELPING OUR PATIENTS ACHIEVE THEIR ORAL HEALTH GOALS. WE PUT A GREAT DEAL OF THOUGHTFULNESS IN ALL ASPECTS OF CARE. DOING WHAT'S BEST FOR OUR PATIENTS IS OUR DRIVING FORCE! AS A TEAM, WE HAVE FOUND A WONDERFUL SENSE OF RESPECT & ADMIRATION FOR ONE ANOTHER IN DOING SO.





# THE DOCTOR

**NYU COLLEGE OF DENTISTRY / DDS 2006**

**LONG ISLAND COLLEGE HOSPITAL / GPR JULY 2007**

**NINA KUMAR, DDS PRACTICE OWNER / EST. 2009**

# THE DOCTOR

## **NINA KUMAR, DDS / PRACTICE OWNER**

AFTER WORKING IN A DIFFERENT ARRAY OF PRACTICES AND CLINICS IN THE EARLIER YEARS OF HER CAREER, DR. KUMAR FOUND HAS FOUND HER HOME IN HER OWN PRACTICE. TAKING THE BEST QUALITIES OF EACH, SHE CONTINUES TO LEARN AND BUILD ON THESE EXPERIENCES.

IN 2019, DR. KUMAR STARTED TO SEEK OUT THE HIGHEST LEVELS OF DENTAL EDUCATION- VISITING THE KOIS CENTER, AND SOON AFTER, SPEARS IN ARIZONA. SINCE THEN, DR. KUMAR HAS EMERSED HERSELF IN FULL MOUTH REHABILITATION AT NYU. WITH THIS EXPERTISE, SHE IS NOW AN ADJUNCT FACULTY MEMBER AND SPEAKER FOR THE PROGRAM.





# ZOILA

## DENTAL HYGIENIST

Zoila studied at Hostos Community College and continued her academics at NYU where she obtained her Bachelor's of Science in Hygiene. Zoila & Dr. Kumar have grown together over the years- they met in 2008 at a job neither of them were suited for. Twelve years later, now working amongst some of the best,

Zoila continues to seek opportunities to improve her clinical skills & expand her knowledge base. She now shares her expertise with the hygiene students at NYU College of Dentistry, where she holds the position of Adjunct Clinical Instructor. As a hygienist with a background in teaching, prevention is a cornerstone of her treatment approach and overall philosophy. She shares this sentiment with Dr. Kumar..



# YULIA

## OFFICE ASSISTANT

Ms. Salimova is a bright young lady with an even brighter future. She is an integral part of our team & we are fortunate to have found her! You may see her greeting patients at the front desk, discussing details of treatment plans over the phone, or working chairside assisting Dr. Kumar.

Yulia has quite an interesting and impressive background. She obtained her Masters in Linguistics & Intercultural Communication from Chelyabinsk State University. After working in dentistry in recent years and working closely with Dr. Kumar on both the clinical and administrative side, she aspires to one day be a dentist herself.



# PRACTICE DETAILS

## PROCEDURES WE REFER:

- ENDODONTICS
- PERIODONTICS
- ORAL SURGERY
- SLEEP MEDICINE
- MYOLOGIST
- TMD
- ORTHODONTICS
- PEDIATRICS
- ENT

WE HAVE REPORTS CREATED FOR EACH PROCEDURE SO THAT PATIENTS GIVEN REFERRALS CAN BE IDENTIFIED. CUSTOM CODES ALLOW FOR EASE OF TRACKING OF ALL REFERRALS.



# MORE DETAILS

**ADDITIONAL ITEMS DETAILED BELOW HAVE BEEN PRE-POPULATED TO A GOOGLE DRIVE FOLDER AND ARE AVAILABLE FOR REVIEW UPON FURTHER REQUEST:**

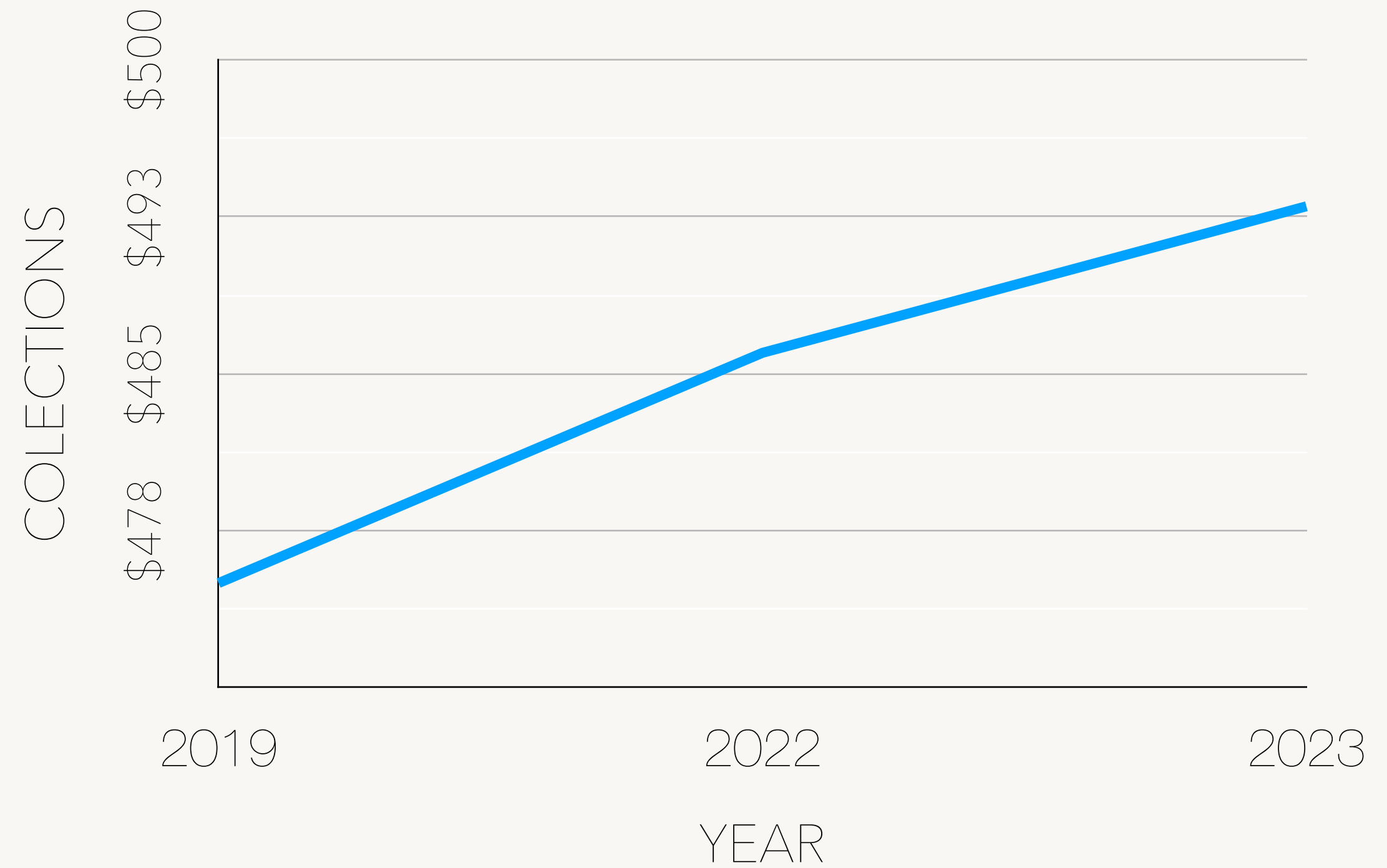
- PATIENTS SENT SMILE PRÉVU'S/COSMETIC SIMULATIONS = POTENTIAL FMR PATIENTS
- PENDING TREATMENT REPORT
- COLLECTIONS FOR HYGIENIST PER YEAR
- TAX RETURNS FROM 2019 TO 2022
- OPEN DENTAL REPORT FOR COLLECTIONS 2023
- PAYROLL
- REFERRALS



# THE NUMBERS

# OF ACTIVE PATIENTS: ~ 300  
(LAST 18 MONS)

AVERAGE AGE: 41\*



*\*2023 Collections are adjusted for scheduled closures*

# OUR TIMELINE

PRELIMINARY  
INDICATIONS  
OF INTEREST

DUE MARCH 31

FINAL OFFERS

DUE APRIL 15

EXPECTED  
CLOSE DATE

MAY 15

CONTACT  
ME VIA



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NINAKUMARDDS



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